



Team Information Packet

Welcome to the ABC Supply Co Inc. Wisconsin 250 at Milwaukee IndyFest presented by the Metro Milwaukee Honda dealers!

Andretti Sports Marketing Wisconsin, LLC is excited to have you join us during the Festival of Speed at the historic Milwaukee Mile August 16–August 17, 2014. Together we will bring both event enthusiasts and race fans a weekend to remember. Enclosed you will find information regarding schedules, contacts, tickets, directions, maps, etc.

EVENT DATES:

Friday, August 15 through Sunday, August 17, 2014

EVENT LOCATION:

The Wisconsin State Fair Park (hereinafter referred to as the “Race Site”) in West Allis, WI.
640 S 84th Street, West Allis, WI 53214

CREDENTIAL HOURS:

Aug. 15 from 9:00am - 5:00pm Aug. 16 from 7:00am - 6:30pm Aug. 17 from 7:00am - 4:00pm

DIRECTIONS TO INFIELD

I-94 Exit 306 (84th St) Head South (Left) to Greenfield Ave (Turn Left) to Gate 1- Turn Right after parking booth (East)- Follow around to Track Crossing on center of backstretch.

LOAD IN TIMES:

- Hospitality/Motorcoach load in is set for **9:00 AM** Wednesday, August 13, 2014
- Indy Lights & Pro Mazda teams load in **8:00 AM** Thursday, August 14, 2014
- Vendor/Exhibitor load in is set for **8:00 AM** Thursday, August 14, 2014
- Manufacturers load in is set for **11:00 AM** Thursday, August 14, 2014
- IndyCar Series teams load in **7:00 AM** Friday, August 15, 2014

LOAD OUT TIMES:

Must be completed by August 18, 2014 at 12:00PM EST.

PARKING NOTE:

Event parking will be very limited due to the nature of the activities and events scheduled in the infield during the Event. Team parking will be located outside the track in a designated lot.

GATE CROSSING TIMES FOR INFIELD ACCESS:

All infield vehicle parking and deliveries are subject to gate crossings during on-track activities

Aug. 15 9:15am Gates Close/Gate Crossing at 11:00am-11:15am/1:30pm-1:45pm/5:30pm Gates Open

Aug. 16

7:30am Gates Close/Gate Crossing at 11:45am-Noon/3:30pm-3:45pm/7:30pm Gates Open

Aug. 17

8:15am Gates Close/Gate Crossing at 11:30am-11:45am/5:30pm Gates Open

STATE FAIR SHIPPING ADDRESS:

No deliveries will be permitted during on-track race activities. Vehicle access for all deliveries will be permitted until after the day's on-track events are complete. Teams who wish to have items shipped to the track, may do so by including the proper contact information on all shipping labels and shipping to the following addresses:

Small packages to be shipped to the ticket office address:

Wisconsin State Fair
ATTN: Team/Organization-Series/Affiliation-Contact Name/Phone #(MKE IndyFest Ticket Office)
7722 W. Greenfield Avenue
West Allis, WI 5321

Large packages to be shipped to the Wisconsin State Fair park main office:

ATTN: Team/Organization-Series/Affiliation-Contact Name/Phone #(MKE IndyFest)
(414) 588-0683
640 S 84th St
West Allis, WI 53214

SPONSORSHIP, SUITES & TRACK SIGNAGE:

Information on sponsorship, hospitality, suites and track signage for the Milwaukee IndyFest, please contact Alex Moeller at alex.moeller@andrettisportsmarketing.com or 716-400-4713.

PUBLIC RELATION'S DIRECTION:

Information on media advertising for the Milwaukee IndyFest, please contact Peter Minnig at pr@andrettisportsmarketing.com or 317-872-2700.

MOTORCOACH SUPPORT VEHICLES:

There will be NO parking for support vehicles in both the *Driver/Owner* and *Hospitality* motorcoach parking areas.

STAGING & VEHICLE WASHING:

Vehicle staging will be set up in the North lots, near the Pettit National Ice Center next to I-94. Anointed Auto Detail will provide vehicle washing. Contact Early Jackson @ anoointedautodetail47@yahoo.com or 817-707-9056.

FOOD & BEVERAGE:

The "official caterer" of Milwaukee IndyFest: Marcus Hotels & Resorts©

- All food and beverage may be ordered through Terri Mackey at terrimackey@marcushotels.com or 414-390-4643.
- Suites must be catered by Marcus Hotels & Resorts©
- A catering buy-out fee of \$1,500.00 will apply should teams prefer to use their own food and beverage. This can be found on the 2014 Motorcoach reservation form.

SIGN CONTRACTORS:

Britten Banners. Contact Evan Miller at 231-941- 8200 or emiller@brittenbanners.com

- 2322 Cass Rd, Traverse City, MI 49684
- Install, production, & onsite for sponsors and large items

Sign Me-Up. Contact Brian Dunton at 920-550-0009 or bdunton@signmeupofwi.com

- 311 Forest Ave, Sheboygan Falls, WI 53085
- Adhesive vinyl sticky backs & smaller items: a-frames/coroplast signs

GOLF CARTS:

Above Par. Contact Mike Erickson @ 262-896-9570 or mike@apgolfcars.com

All drivers picking up golf carts will need to provide an I.D, Certificate of Insurance, and a completed waiver. Carts can be picked up Thursday and need to be returned within 3 hours after IndyCar race (estimate of 8pm CT, Sunday Aug. 17).

PHONE & INTERNET:

Please contact AT&T or Time Warner with your Internet and phone needs.

AT&T. Contact Curt Loose @414-702-6559 or CL2176@att.com

- For ordering DSL (Internet) use address: 500 S 84th St.
- For ordering Dial Tones (Phone) use address: 8100 W Greenfield Ave.

Time Warner. Contact Laura Parsons @ 414-430-9930 or laura.parsons@twcable.com

- Use also for infield, paddock, and event Internet/phone needs

TENT/PARTY RENTAL:

J&K Tent Rentals. Contact John Goeman @ 800 558 3687 or john@jkrentals.com

PORTABLE TOILETS:

Arnold's Environmental. Contact Andy Arnold @ 262-675-2497

TRUCK WASHING:

Anointed Auto Detail. Contact Early Jackson @ 817-707-9056 or anoointedautodetail47@yahoo.com

VENDOR PASSES:

- Pick up at the Credentials Bldg. on 7722 West Greenfield Ave. West Allis, WI 53224
- Located at the southeast corner of State Fair Park
- All vendors/display operators must comply with the Wisconsin State Fair Park requirements, rules and regulations as they apply to IndyFest 2014, which can be found at www.wistatefair.com

PURCHASING TICKETS:

- www.milwaukeeindyfest.com/tickets
- Wisconsin State Fair Park box office (414) 326-4303; hours race week are 9am-5pm (Aug 11-Aug 15)
- Group ticket packages can be ordered by contacting Nicole Norris at 317.716.9297 or tickets@andrettisportsmarketing.com.

TRAVEL ADVISORIES/DIRECTIONS:

For the most up-to-date construction advisories and road closures for southeast and the entire state of Wisconsin, please visit www.511wi.gov.

For general directions to the Wisconsin State Fair Park bringing you to 7722 West Greenfield Ave, West Allis, WI 53224 <http://maps.yahoo.com/#mvt=m&lat=43.024364&lon=-88.018375&zoom=16&tp=1>.



2014 Milwaukee IndyFest Contact List

Name	Event Position	Phone	Email
John King	Ops/Security Mgr.	559-381-3069	John.King@andrettisportsmarketing.com
John Baadilla	Client Services	562-455-9142	John.Baadilla@andrettisportsmarketing.com
David Mathey	Stage Production	763-656-3469	David@keepthinkingdifferent.com
Terri Mackey	Catering	414-390-4643	terrimackey@marcushotels.com
Kevin Healy	Managing Director	407-491-6499	Kevin.Healy@andrettisportsmarketing.com
Alex Moeller	Corporate Sponsorship & Hospitality	716-400-4713	Alex.Moeller@andrettisportsmarketing.com
Peter Minnig	Public Relations Media Inquires	703-798-1440	Peter.Minning@andrettisportsmarketing.com
Whitney Brockway	Acct. Mgr Event Production	920-287-9073	Whitney.Brockway@andrettisportsmarketing.com
Eunice Spells	Legal	317-872-2700	Eunice.Spells@andrettiautosport.com
Cody Parrinello	Event Ops. Exhibitor/Vendor Display	317-714-5323	Cody@ktd-productions.com
Nicole Norris	Credentials & Ticketing Accredited Media Credential Requests	(414) 326-4303	Nicole.Norris@andrettisportsmarketing.com credentials@andrettisportsmarketing.com
Scott Rush	Director of Operations	317-432-9529	Scott.Rush@andrettisportsmarketing.com
John Henderson	Operations Mgr	317-281-4162	John.Henderson@andrettisportsmarketing.com
Phillip Walker	Track Operations & Safety	919-215-3351	Phillip.Walker@andrettisportsmarketing.com
Donna Pulles	Volunteer Coordinator	414-315-8308	volunteer@andrettisportsmarketing.com
Ruthie Forbes	Ceremonies/Events	317-258-5630	ruthie@grand-solutions.net
Steve Reinhart	Food/Beverage Vendors	414-333-8707	Steve.Reinhardt@wisconsin.gov
Bob Nowicki	Paddock/Motorcoach	630-915-1818	rnowicki1866@gmail.com



ANDRETTI[®]
SPORTS MARKETING

Special Security Request Form – Teams/Vendors

Team/Vendor Name: _____

Point of Contact (Name/Number): _____

Today's Date: _____

Services Requested (additional security personnel, overnight security, etc): _____

Special Considerations: _____

Hours Needed: _____

Days Needed: _____

Assets Requiring Security: _____

Typical Threats to Assets/Reason for Request: _____

Projected Cost for Additional Security Services*

Work Location	Number of Personnel	Times/Shift	Total Hours	Rate	Cost
				\$ 25/hr	\$
				\$ 25/hr	\$
				\$ 25/hr	\$
				\$ 25/hr	\$
				\$ 25/hr	\$
				\$ 25/hr	\$
Totals					\$

Requested By (Print Name/Organization): _____

Requested By (Signature): _____ Date: _____

John King, Operations & Security Manager

(Signature): _____

Approved ☐

Disapproved ☐

*Billable rates may fluctuate with market rates.

WEEKEND SCHEDULE

 Milwaukee IndyFest

 @MKE_IndyFest

 @mkeindyfest



Friday, August 15th

ABC Supply Co. Inc. Wisconsin 250 at Milwaukee IndyFest Credential Hours
INDYCAR Credential Hours
Pro Mazda Credential Hours
Indy Lights Presented by Cooper Tires testing
Pro Mazda Championship Presented by Cooper Tires testing
Indy Lights Presented by Cooper Tires testing
Pro Mazda Championship Presented by Cooper Tires testing
FREE Marcus Street Party at the Hilton Milwaukee City Center
Racing For Kids Charity Event

Time (CT)

9:00 am - 5:00 pm
9:00 am - 4:00 pm
9:00 am - 12:00 pm
10:00 am - 11:00 am
11:15 am - 12:15 pm
1:45 pm - 3:15 pm
3:30 pm - 5:00 pm
5:00 pm - 10:00 pm
5:00 pm - 10:00 pm

Location

Credential Trailer, Enter Gate 1
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On-Track, **FREE ADMISSION TO GRANDSTANDS**
On-Track, **FREE ADMISSION TO GRANDSTANDS**
On-Track, **FREE ADMISSION TO GRANDSTANDS**
On-Track, **FREE ADMISSION TO GRANDSTANDS**
509 West Wisconsin Ave Milwaukee, WI 53203
509 West Wisconsin Ave Milwaukee, WI 53203

Saturday, August 16th

Ticket Booth Hours
Milwaukee IndyFest, INDYCAR and Pro Mazda Credential Hours
Gates Open
FREE Family Fun Zone
LIVE DJ
Pro Mazda Championship presented by Cooper Tires Practice 1
NVL Pro Beach Volleyball Tournament
Indy Lights presented by Cooper Tires Practice 1
Verizon IndyCar Series Practice 1
Coors Light Music & Beer Garden Open
NVL Pro Beach Volleyball Players Autograph Session
Pro Mazda Championship presented by Cooper Tires Practice 2
World Championship of Rickshaw Racing Heat 1
Indy Lights presented by Cooper Tires Practice 2
DJ FLUX
Verizon IndyCar Series Practice 2
Pro Mazda Championship presented by Cooper Tires Qualifying
World Championship of Rickshaw Racing Heat 2
Katie Mack and the Moan - "Beach Party Happy Hour" Band
Indy Lights presented by Cooper Tires Qualifying
Verizon IndyCar Series Qualifying
Entertainment by Kelley James
Pro Mazda Championship Race - 100 laps
IndyCar Teams Pit Stop Challenge
LIVE DJ
Gates Close

7:00 am - 6:30 pm
7:00 am - 5:00 pm
7:30 am - 9:00 pm
8:00 am - 9:00 pm
8:00 am - 1:00 pm
8:15 am - 8:45 am
9:00 am - 6:00 pm
9:00 am - 9:45 am
10:00 am - 11:00 am
10:30 am - 9:00 pm
11:00 am - 12:00 pm
11:15 am - 11:45 am
11:55 am - 12:20 pm
12:30 pm - 1:15 pm
1:00 pm - 3:00 pm
1:30 pm - 2:30 pm
2:45 pm - 3:30 pm
3:40 pm - 3:55 pm
4:00 pm - 6:00 pm
4:05 pm - 4:45 pm
5:00 pm - 6:15 pm
6:00 pm - 7:30 pm
6:30 pm - 7:30 pm
7:30 pm - 8:30 pm
8:30 pm - 9:00 pm
7:30 am - 9:00 pm

EXPO CENTER
Credential Trailer, Enter Gate 1

Milwaukee Mile Infield
Coors Light Stage, Turns 3 and 4
On-Track
NVL Beach Volleyball Court, Turn 3
On-Track
On-Track
Coors Light Area, Turns 3 and 4
NVL Beach Volleyball Court, Turn 3
On-Track
On-Track
On-Track
Coors Light Stage, Turns 3 and 4
On-Track
On-Track
Coors Light Area, Turns 3 and 4
On-Track
On-Track
Coors Light Stage, Turns 3 and 4
On-Track
Coors Light Stage, Turns 3 and 4
Coors Light Stage, Turns 3 and 4

Sunday, August 17th

Ticket Booth Hours
Milwaukee IndyFest and INDYCAR Credentials Open
Gates Open
FREE Family Fun Zone
LIVE DJ
NVL Pro Beach Volleyball Tournament
Coffee with the Legends
Verizon IndyCar Series All Driver Autograph Session
Generations Q & A
Indy Lights presented by Cooper Tires Race - 100 Laps
LIVE DJ
NVL Pro Beach Volleyball Women's and Men's FINALS
World Championship of Rickshaw Racing FINALS
NVL Pro Beach Volleyball Trophy Presentation
ABC Supply Co. Inc. Wisconsin 250 at Milwaukee IndyFest
Presented by the Metro Milwaukee Honda Dealers
Gates Close

7:00 am - 4:00 pm
7:00 am - 2:30 pm
7:30 am - 7:00 pm
8:00 am - 5:00 pm
8:00 am - 10:00 am
8:00 am - 12:00 pm
10:00 am - 10:30 am
10:30 am - 11:30 am
11:30 am - 12:00 pm
12:00 pm - 1:00 pm
12:00 pm - 7:00 pm
12:00 pm - 2:30 pm
1:45 pm - 2:00 pm
2:30 pm - 3:00 pm
2:45 pm - 5:00 pm

7:30 am - 7:00 pm

EXPO CENTER
Credential Trailer, Enter Gate 1

Milwaukee Mile Infield
Coors Light Stage, Turns 3 and 4
NVL Beach Volleyball Court, Turn 3
Coors Light Stage, Turns 3 and 4
INDYCAR Fan Village
Coors Light Stage, Turns 3 and 4
On-Track
Coors Light Stage, Turns 3 and 4
NVL Beach Volleyball Court, Turn 3
On-Track
NVL Beach Volleyball Court, Turn 3
On-Track



The Milwaukee Mile
INDYCAR PARTICIPANT SCHEDULE
West Allis, WI 53214
August 11th - August 17th, 2014
IndyCar® Series
8/5/14 Version 8



MONDAY August 11	TUESDAY August 12	WEDNESDAY August 13	THURSDAY August 14	FRIDAY August 15	SATURDAY August 16	SUNDAY August 17
		Staging Day	Staging / Load In Day	Promoter Test Day	7:30 AM - 9:00 PM Public Gate Hours 9:00 AM - 7:00 PM Fan Village	7:30 AM - 7:00 PM Public Gate Hours 8:00 AM - 3:00 PM Fan Village
					7:00 Safety Meeting	7:30 Safety Meeting
		9:00 Team Hospitality / Motor Coaches Load In	9:00-4:00 INDYCAR Credentials Trailer - Enter Gate 1	9:00-4:00 INDYCAR Credentials Trailer - Enter Gate 1	7:00-5:00 INDYCAR Credentials Trailer - Enter Gate 1	7:00-2:30 INDYCAR Credentials Trailer - Enter Gate 1
			8:00 INDYCAR Sanctioning Body Load In	9:00-6:00 INDYCAR Garage	7:00-9:00 INDYCAR Garage	7:00 INDYCAR Garage
				7:00 AM Paddock Load In for Verizon IndyCar Series Teams **PARKING ONLY** Do not open tailgates until all transporters are parked.	8:00-3:30 IndyCar Series Tech 7:30 Gate Crossing Closes	10:00 IndyCar Series Tech 8:15 Gate Crossing Closes
					8:15 - 8:45 PRO MAZDA P1 (30)	
					8:30 Competition Team Mgr. & Spotter Meeting (Media Center)	8:30 IndyCar Series Driver Meeting (Media Center)
					8:45-9:00 Break (15)	
					9:00 - 9:45 INDY LIGHTS P1 (45)	
					9:30 PR Rep Mtg. (Media Center)	8:50 - 9:50 Hot Lap Rides (60)
					9:45-10:00 Break (15)	9:50-10:00 Break (10)
					10:00-11:00 Verizon IndyCar Series Practice 1 (60)	10:00 Systems Check 10:00-10:30 Coffee with the Legends at the Coors Light Stage
					11:00-11:15 Break (15)	10:05-10:15 Break (10)
					11:15-12:15 PRO MAZDA P2 (30)	10:15 - 11:30 INDYCAR Experience (75)
					11:45-11:55 Break/Gate Crossing (10)	
					11:55-12:20 Rickshaw Heat 1 (25)	10:30 - 11:30 Driver Autograph Session - INDYCAR Fan Village
					12:20-12:30 Break (10)	11:30-12:00 Generations Q & A at the Coors Light Stage
					12:30 - 1:15 INDY LIGHTS P2 (45)	11:30-11:55 Break/Gate Crossing (25)
					1:15-1:30 Break (15)	Est. 11:55 DSVE & 12:00 Green Flag 12:00 - 1:00 INDY LIGHTS Race - 100 Laps
					1:30-2:30 Verizon IndyCar Series Practice 2 (60)	
					2:30-2:45 Break (15)	
					2:45 - 3:30 PRO MAZDA Qualifying (45)	
					3:30-3:40 Break/Gate Crossing (10)	
					3:40-3:55 Rickshaw Heat 2 (15)	1:00-1:45 Nat'l Competition (Infield T#3)
					3:55-4:05 Break (10)	1:45-2:00 Rickshaw Racing Finale (15)
					4:05 - 4:45 INDY Lights Qualifying (40)	2:00-2:45 Pre-Race
					4:45-5:00 Break (15)	2:00-5:00 NBCSN Broadcast Window
					5:00-6:15 Verizon IndyCar Series Qualifying (75)	Est. 2:45 DSVE & 2:50 Green Flag Verizon IndyCar Series Race - 250 Laps
					6:15-6:30 Break (15)	
					6:30-7:30 PRO MAZDA Race (100 laps)	4:45-5:30 Post Race
					7:30 Gate Crossing Opens	5:30 Gate Crossing Opens
					7:30-8:30 IndyFest Pit Stop Challenge In the TBD Music & Beer Garden	
					TBD PRO MAZDA Load Out	
					5:59 AM / 7:54 PM	6:00 AM / 7:53 PM
5:53 AM / 8:02 PM	5:54 AM / 8:00 PM	5:55 AM / 7:59 PM	5:56 AM / 7:57 PM	5:58 AM / 7:56 PM		
Notes:						
Verizon IndyCar Series (Blue)			INDY LIGHTS Series (Black)			
All Verizon IndyCar Series Drivers Mandatory (Red)			PRO MAZDA			
INDYCAR Tech Inspection (Orange)						
PR Representatives Only (Violet)			Safety Meetings - Sat AM, Sun AM			
INDYCAR Experience 2-Seater / Event Car Rides (Green)						

- TICKET GATE
- INFO BOOTH
- TICKET BOOTH
- RESTROOMS
- ATM
- MERCHANDISE
- SAFE ZONE
- HANDICAP PKG
- PARKING LOT
- ENTRY GATES
- MEDICAL
- VIEWING AREA
- H-BLOCK REDEMPTION
- FOOD & BEVERAGE
- PICNIC AREA
- RICKSHAW PADDOCK
- LOST & FOUND
- PIT & PADDOCK REDEMPTION
- WILL CALL
- SHUTTLE/ RICKSHAW STOP



400 Level Premium	300 Level Premium	200 Level Premium	100 Level Premium
400 Level Accessible	300 Level Accessible	200 Level Accessible	100 Level Accessible
400 Level Handicap Accessible	300 Level Handicap Accessible	200 Level Handicap Accessible	100 Level Handicap Accessible

Terrace Bleachers
North Terrace - WW, XX, YY
South Terrace - AA, BB, CC, DD, EE, FF

GRANDSTAND SEATING CHART DETAIL

101	102	103	104	105	106	107	108	109	110	111	112	113	114	115	116	117	118	119	120	121	122	123	124
201	202	203	204	205	206	207	208	209	210	211	212	213	214	215	216	217	218	219	220	221	222	223	224
301	302	303	304	305	306	307	308	309	310	311	312	313	314	315	316	317	318	319	320	321	322	323	324
401	402	403	404	405	406	407	408	409	410	411	412	413	414	415	416	417	418	419	420	421	422	423	424

