



Welcome to all IndyCar, Indy Lights, and Pro Mazda Teams!

Enclosed please find the driver/owner and team hospitality motor coach details for the 2014 ABC Supply Co. Inc. Wisconsin 250 at Milwaukee IndyFest presented by Metro Milwaukee Honda Dealers, held August 16th and 17th on the Wisconsin State Fair Park grounds in West Allis, WI.

Andretti Sports Marketing Wisconsin, LLC is thrilled to return to Milwaukee in 2014, continuing the storied tradition of racing at the Milwaukee Mile that began in 1903 with the venue's first race. We're excited to welcome ABC Supply Co. Inc. as Title Sponsor for the Wisconsin 250—we're grateful for the support of a proud Wisconsin company. We're also delighted to partner with the Metro Milwaukee Honda Dealers as presenting sponsor for our third year of promoting the event.

The action and entertainment of the IndyFest weekend extends well beyond the track, as we hope to create the most exciting summer festival in the region. The infield will feature carnival rides, a family fun village, a party zone for adults, a Pit Stop Competition, and a round of the National Volleyball League Championship, to be held on a sand court just inside Turn 3. We'll also be working with Marcus Hotels to host a street party Friday night in downtown Milwaukee with plenty of food, beverage, and fun for the whole family.

We look forward to welcoming you to Milwaukee for the ABC Supply Co. Inc. Wisconsin 250 at Milwaukee IndyFest presented by the Metro Milwaukee Honda Dealers.

See you at #IndyFest!

August 16-17 2014

www.milwaukeeindyfest.com



Milwaukee IndyFest



@MKE_IndyFest

www.milwaukeeindyfest.com



Date _____, 2014

Dear Event Licensee:

Andretti Sports Marketing Wisconsin, LLC is working hard to organize and make this Event run as smoothly as possible. Your attention and cooperation will help us. Enclosed you will find driver/owner and hospitality motor coach information regarding the Milwaukee IndyFest Race Event held August 16th and 17th in Milwaukee, Wisconsin. Please sign and provide the following documents and return to Andretti Sports Marketing Wisconsin, LLC, Attn: Lori Crane, no later than **July 10, 2014**.

1. Motor Coach Reservation Form
2. Motor Coach Parking License Agreement
3. Payment in Full [100%] (check or credit card only)
4. Catering Request
5. Certificate of Insurance
6. Motor coach layout/footprint drawing

Please make all checks payable and send to:

Andretti Sports Marketing Wisconsin, LLC
Attn: Lori Crane
7615 Zionsville Road
Indianapolis, IN 46268
Phone: 317-872-2700 ext 255
Email: lori.crane@andrettiautosport.com

All questions, if any, should be directed to:

John Henderson, Milwaukee IndyFest Operations Manager
Andretti Sports Marketing Wisconsin, LLC
7615 Zionsville Rd.
Indianapolis, IN 46268
Phone: 317-281-4162
Email: john.henderson@andrettisportsmarketing.com

Please visit our website or call our office for more information about: group tickets, souvenir program ads, hospitality and exhibitor display areas.

Thank you and we look forward to seeing you at the **2014 ABC Supply Co. Inc. Wisconsin 250 at Milwaukee IndyFest presented by Metro Milwaukee Honda Dealers!**

Sincerely,

Kevin Healy, Managing Director



2013 MOTOR COACH PARKING LICENSE AGREEMENT

This Motor Coach Parking License Agreement (“License Agreement”) is entered into on _____, 2014 by the undersigned Licensee (“Licensee”) and Andretti Sports Marketing Wisconsin, LLC (“Licensor”). Licensee and Licensor may also be referred to hereinafter as a “Party” or collectively as the “Parties”.

RECITALS

WHEREAS, Licensee desires use of a personal motor coach space in the team/driver area and/or a hospitality motor coach space at the 2014 ABC Supply Co. Inc. Wisconsin 250 at Milwaukee IndyFest presented by Metro Milwaukee Honda Dealers (the "Event"), which is promoted by Licensor.

WHEREAS, Licensor desires to grant to Licensee the non-exclusive, non-assignable, terminable and limited license to use the Space upon and in connection with the Event under the terms and conditions as set forth herein.

AGREEMENT

NOW THEREFORE, in exchange for the benefits set forth herein, the parties agree as follows:

1. Subject to the terms and conditions as set forth herein, Licensor, in exchange for valuable consideration, hereby grants to Licensee a non-transferable, non-assignable, terminable, limited license (the “License”) for the use of a designated motor coach space (the “Space”) during the Event. Licensor shall, in its sole discretion, designate the Space to be used by Licensee after all the required documents and payment of the license fee has been received in full by Licensor. Except as expressly provided herein, this License Agreement does not confer to Licensee or Licensee’s guests and invitees any rights of admission to any activity or area encompassed by the Event. The nature of the interest granted by this License Agreement is a license only. The parties do not intend that this License Agreement create any interest in real estate, including but not limited to a tenancy, leasehold estate, easement or license coupled with an interest.

2. Term. The term of this License Agreement is the August 14th, 15th, 16th, and 17th, 2014, and any date to which the Event is postponed (the “Term”). Not later than 12:00 Noon, EST, on Monday, June 18th, 2014, or at noon on the day after the date to which the Event is postponed Licensee will surrender possession of the Space to Licensor in the same condition it was in at the beginning of the term. **NO EXCEPTIONS.**

3. License Fee. In consideration of the rights and opportunities granted to Licensee hereunder, Licensee agrees to pay a license fee (the “License Fee”) in accordance with the attached 2014 Motor Coach Information Form by providing the completed 2014 Motor Coach Reservation Form and all other required documentation to Licensor with payment in full, along with any additional services requested by Licensee. All License Fees are subject to applicable Wisconsin state and local taxes. License fees not received by the due date may incur a late fee.



(a) If Licensee desires catering services, such services must be purchased from Licensor's official Event Caterer at Licensee's sole cost and expense. Licensee must complete the attached 2013 Catering Request Form should it desire the catering services. If Licensee desires to request any other additional services, including but not limited to, golf carts, toilets, telephone, table and chairs, security, etc., the 2014 Additional Services Form must be completed and returned to Licensor along with any such additional fees and other documentation as required by Licensor.

(b) Should a postponement of the Event occur, whereby any related activity for which Licensee would be able to use the Space, as contemplated by this Agreement, from the scheduled date, Licensee's sole remedy is to require Licensor to furnish the Space at no additional charge on the date to which the Event is postponed. No refunds will be granted; should postponement occur, except for the remedy provided in the preceding sentence, Licensee waives and relinquishes any claim against Licensor and/or any third party for damages and any other claim or remedy because of such postponement.

4. In connection with the exercise of this License Agreement, Licensee, for itself shall require all of its principals, employees, agents, guests and invitees to, comply with all rules, regulations and/or requirements of Licensor, state, federal and local laws, and all local and municipal regulations, laws and ordinances, including, without limiting the general scope of the foregoing, all laws relating to the sale, distribution, gifting or providing of alcohol to guests or any other persons. Licensee shall maintain order in the Space and shall not conduct or permit any activities which (a) are prohibited by any applicable law, regulation, rule or ordinance; (b) endanger the health or safety of any person; (c) are a nuisance or interfere in any way with other Space licensees or spectators; (d) are inconsistent with the policies, practices or procedures of Licensor, the Wisconsin State Fair Park and/or any sanctioning organization of the Event; or (e) cause adverse publicity about Licensor, the Wisconsin State Fair Park, the Event or its sponsors and participants.

5. Licensee understands and agrees that because of certain state, city and/or local laws, codes, ordinances or regulations governing temporary motor coach / motor home / recreational vehicle facilities, it is mandatory that a minimum twenty (20') foot fire lane be maintained within the Event grounds for the Space. Licensee agrees that upon entering the Event grounds to the Space to follow instructions or directions given by Licensor's hospitality coordinators to ensure compliance with all such applicable laws.

6. Licensee understands and agrees that no structures, (i.e., platforms, stages, scaffolding, etc.) are allowed to be placed or built on top of any motor coach. Licensor reserves the following rights: (a) to enter the Space at all reasonable hours and times for inspection and to make repairs and alterations to the Space; and (b) all right, title and interest in and to any broadcast over the public address system or closed-circuit television system as these privileges are intended solely for the private use of Licensee and Licensee's guests. Any re-broadcast, reproduction or other use of the broadcast without the written consent of Licensor and INDYCAR is strictly prohibited.



7. Licensee understands each Space is marked off in measurements of 15' x 70' for a hospitality motor coach Space (e.g., an Event participant team or participant-related team) or 15' x 55' for team drivers. Licensee understands and agrees that the maximum width and length of Licensee's motor coach, including canopy, tent and auxiliary equipment, cannot exceed the overall dimensions of the assigned Space.

8. Licensee agrees that any electrical adapter supplied by Licensor for motor coach hookup must be returned to Licensor. If Licensee fails to return it to Licensor hospitality coordinators, a charge of \$250.00 will be billed to Licensee.

9. Security. Licensee agrees that neither Licensor, nor the Wisconsin State Fair Park and/or the State of Wisconsin, or any of their principals, agents, subsidiaries, sanctioning bodies, sponsors and employees is liable for the care, protection, or security of, or loss of or damage to, any motor coach or its contents, nor for any loss, injury or damage to any property or equipment brought into the Space by Licensee or by any other person, nor for the personal safety of any person. The care, protection, security and safety of Licensee's property and Licensee's guests and invitees is the responsibility of Licensee and of each person entering the Space or the Event areas. Licensee agrees that if Licensee desires to provide security for its guests and invitees, its personal property and the personal property of its guests and invitees, it will contract separately with Licensor's designated Event security provider at Licensee's expense.

10. Assumption of Risk; Insurance. Licensee assumes all risk of injury, death and property damage to Licensee and its guests and invitees arising out of the acts or omissions of Licensee, its guests and invitees, and the acts or omissions of any third party (including without limitation those of Event participants, such as race teams, and other Licensees and their guests and invitees) (collectively "Risk of Loss"). Licensee agrees to and shall provide general liability insurance to cover this Risk of Loss with a combined single limit of not less than \$2,000,000.00 per occurrence for bodily injury, death and property damage, containing severability of interest and cross-liability clauses and naming as an additional insured Licensor, the Wisconsin State Fair Park, the State of Wisconsin, their parent, subsidiaries and affiliated companies, and their respective shareholders, directors, members, officers, employees, agents, successors and assigns, all sponsors, all sanctioning bodies, all teams and their sponsors, all owners or lessors of real property used in connection with the Event (including parking lots), and all of their respective associates, officers, employees and agents. This insurance shall be primary and shall not require contribution from any insurance carried by the additional insureds. Licensee further agrees and shall provide to Licensor a certificate of insurance evidencing the required coverage indicated above not later than **July 10, 2014**.



11. **INDEMNIFICATION, RELEASE AND HOLD HARMLESS.** Licensee hereby fully and forever agrees to indemnify, hold harmless, defend and release Licensor, the Wisconsin State Fair Park, the State of Wisconsin, all sponsors, all sanctioning bodies, all teams and their sponsors, all owners or lessors of real property used in connection with the Event (including parking lots), and all of their respective parent companies, subsidiaries and affiliated companies, and their respective shareholders, directors, members, officers, employees, agents, successors and assigns (the “Released Parties”) from and against any and all claims, damages, liabilities, losses, demands, suits, legal proceedings, or causes of action of any kind, including damages arising from personal injury or death and theft of or damage to real or personal property, and costs and expenses, including attorneys’ fees and costs of investigation and suit (collectively and individually a “claim”) made or claimed by Licensee or any of Licensee’s employees, representatives, directors or their respective heirs, representatives, successors or assigns (each a “claimant”) arising from or in any way connected with an incident, event or occurrence while Licensee or any such claimant is within the paddock area, whether or not such claims are based on or alleged to be due in part or entirely to the negligence of any of the Released Parties.

A Party entitled to indemnification hereunder is entitled to employ attorneys of its own choice in the event it is named as a party to any lawsuit, without waiving the requirement that Licensee provide a defense by attorneys employed by Licensee, and the reasonable cost thereof shall be included in the indemnification obligation of Licensee.

12. Entire Agreement. Licensee hereby declares and represents that no promise, inducement or agreement not expressed herein has been made to Licensee, and agrees that this 2014 Motor Coach Parking License Agreement, the 2014 Milwaukee IndyFest Catering Request Form, the 2014 Motor Coach Reservation Form, the 2014 Motor Coach Information Form and 2014 Motor Coach General Rules and Regulations and the 2014 Milwaukee IndyFest Additional Services Form attached hereto and incorporated herein contain the entire agreement between the parties hereof (collectively the “License Agreement”), and that the terms of the Indemnification, Release and Hold Harmless provisions stated in paragraph 11 are contractual and not a mere recital.

13. Waivers/Amendments. No alteration, change, modification or waiver of or to this License Agreement shall be valid or binding unless in writing and signed by both Parties hereto. No evidence of any alteration, change, modification or waiver of or to this License Agreement orally or by a unilateral inconsistent course of conduct or by any other means except in compliance with the preceding sentence shall be admissible in any court, arbitration or mediation proceeding concerning the enforcement or construction of this License Agreement. The failure of either Party to object to or to take affirmative action with respect to any conduct of the other Party which is in violation of the terms hereof shall not be construed as a waiver thereof, nor of any subsequent breach or wrongful conduct.

14. Interpretation. Captions or titles are for convenience of reference only and are not part of this License Agreement and have no legal effect.



15. Compliance with Law. If a reasonable basis exists for believing that any provision of this License Agreement violates any (i) federal, state or local law or regulation, or (ii) code, rule, regulation or directive adopted by a sanctioning organization or an industry trade association affecting either Party's performance of this License Agreement (collectively, "Law"), then the Parties shall promptly modify this License Agreement to the extent necessary to bring about compliance with such Law; provided, however, that if such modification would cause this License Agreement to fail in its essential purpose or purposes, it shall be deemed terminated by mutual agreement of the Parties.

16. Governing Law and Choice of Forum. In the event of any dispute involving this License Agreement, including any right or obligation hereunder, the laws of the State of Indiana shall govern the validity, performance, enforcement, interpretation and any other aspect of this License Agreement and such rights and obligations, without regard to principles of conflicts of laws thereunder. The parties irrevocably submit to the personal and subject matter jurisdiction of the Indiana State courts, located in Marion County, Indiana, and waive trial by jury, for any lawsuits concerning the interpretation or enforcement of this Agreement, and any remedy for breach of this Agreement. The prevailing Party in any legal proceeding shall be entitled to recover all reasonable attorneys' fees and costs against the non-prevailing Party.

17. Force Majeure. Licensor shall not be liable to Licensee for delay in the performance of this License Agreement by Licensor or for any delay, shortening or cancellation of the Event, or any interruption of the services, duties or obligations due to a delay or failure to perform under this Agreement when such interruption, delay or failure results from causes beyond its reasonable control, including but not limited to, a result of strikes, lockouts or other labor difficulties; acts of any government, riot, insurrection or other hostilities; fire, flood, acts of God; inclement weather, lightning strikes; wrecks or transportation delays; or inability to obtain necessary labor, services, materials or utilities from usual sources.

18. Default. In the event that Licensee breaches its obligations (including the observance of any limitation stated herein) Licensor may immediately terminate this License Agreement. Upon termination for any reason, this License Agreement and all other rights and privileges of Licensee under this License Agreement shall immediately terminate without further action by Licensor and Licensor shall have no further obligation to Licensee. Licensor shall have the right to immediately remove or require the removal of the Licensee's motor coach, all signs and other personal property from the Space, and to take immediate action to correct any default by Licensee which could affect the safe use of the Space and the paddock area or the safety of any person. The rights and remedies set forth herein are intended to be cumulative, and the exercise of any right or remedy by Licensor shall not preclude or waive its exercise of any other rights or remedies hereunder or pursuant to law or equity.



19. Notices. All notices required to be given under this License Agreement or which the parties may desire to give under this License Agreement shall be in writing and either personally delivered, delivered by a national courier service (e.g., Federal Express, U.P.S.), sent by registered or certified U.S. mail, return receipt requested or sent by facsimile or electronic mail during the addressee's regular business hours and if by facsimile, confirmed by facsimile answerback and in each case addressed to Licensee as state on the 2014 Motor Coach Reservation Form and to Licensor as follows:

Licensor:
Andretti Sports Marketing Wisconsin, LLC
7615 Zionsville Road
Indianapolis, IN 46268
Attn: Kevin Healy, Managing Director
Phone: 407-491-6499
Facsimile: 317-884-8540
Email: kevin.healy@andrettisportsmarketing.com

or to such other address as either Party may designate by notice to the other. All notices addressed in accordance with this Agreement shall be effective when received (or when delivery is first refused by the addressee) if delivered by mail or courier, and if delivered by facsimile or e-mail, when successfully transmitted to the Party's facsimile or e-mail address during the recipient's normal business hours or, if hand delivered, the date on which delivery is made.

20. Relationship of the Parties. The relationship of the parties created by this License Agreement shall be that of independent contractors. Nothing contained in this License Agreement shall be construed or interpreted as creating a relationship of landlord and tenant, joint ventures, partners, principal and agent, or employer and employee under any circumstances. Neither Party shall have the power to obligate or bind the other in any manner.

21. Limitation on Remedies. Under no circumstances shall Licensor be liable for consequential, special or incidental damages arising out of its breach of this License Agreement or as a result of a postponement or cancellation of the Event, even if Licensor has been informed of the possibility of such damages.



THE UNDERSIGNED HAS READ THE ENTIRE LICENSE AGREEMENT, INCLUDING WITHOUT LIMITATION THE ASSUMPTION OF RISK, INDEMNIFICATION AND WAIVER AND RELEASE PROVISIONS AND FULLY UNDERSTANDS IT.

Name of Licensee

Signature of Authorized Representative on Behalf of Licensee

Printed Name /Title

Mailing Address of Licensee:

Date: _____, 2014



2014 Motor Coach Reservation Form

 Driver/Team Name

 Street Address City State Zip

 Contact Name Phone Email

Deadline for reservations in order to guarantee space is July 10, 2014.

<u>ITEM</u>	<u>QUANTITY</u>	<u>AMOUNT</u>
Driver Motor Coach Space (15' x 55')		\$1500.00 (each)
Team Hospitality Motor Coach Space (15' x 70') [Price includes One (1) 50 amp power and One (1) TV feed]		\$4850.00 (each)
Catering "Buy-Out" Fee		\$1500.00(per team)
Add Wisconsin state and local sales tax (5.6%)		

TOTAL FEE FOR MOTOR COACH SPACE \$ _____

Note: A drawing showing the layout and dimensions of the requested space, (i.e. trailer, tent, golf cart and scooter parking, kitchen, tables/chairs, etc.) ***must be included with your order form.

Payments must be received by Andretti Sports Marketing Wisconsin, LLC prior to July 10, 2014 or a late fee may be incurred.

Make checks payable to: Andretti Sports Marketing Wisconsin, LLC
 Send Space Fee payment
 and required forms to: Attn: Lori Crane
 Andretti Sports Marketing Wisconsin, LLC
 7615 Zionsville Road
 Indianapolis, IN 46268
 317-872-2700 ext. 255

******Credit Card Payments – Please use the attached Credit Card Authorization Form******

 Authorized Signature of Licensee

Date: _____, 2014

 Printed Name



All questions regarding motor coach spaces can be directed to John Henderson, Operations Manager @ (317) 281-4162

2014 Milwaukee IndyFest Catering Request

From: _____ (hereinafter “Licensee”)

Contact Name: _____ Title: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Mobile: _____

E-mail: _____ Fax: _____

- Licensee requests catering services to be provided by Licensor’s designated Event Caterer, at Licensee’s sole cost.
- Licensee agrees to comply with all local/state health and other laws and ordinances that may be applicable.
- This request is to be executed by Licensee and returned to Licensor with Licensee’s 2014 Motor Coach Parking License Agreement. This Request form is incorporated into and is a part of the License Agreement and shall be subject to all of the terms and conditions of the License Agreement. Licensee acknowledges receipt of a copy hereof.

By: _____ Date: _____, 2014

[Signature]

Printed Name: _____

Send along with other forms to:

Andretti Sports Marketing Wisconsin, LLC (“Licensor”)
Attn: Lori Crane
7615 Zionsville Road
Indianapolis, IN 46268
Email: lori.crane@andrettiautosport.com



All questions regarding catering requests can be directed to John Henderson, Operations Manager @ (317) 281-4162



2013 Milwaukee IndyFest Motor Coach Information

SITE AVAILABILITY

Load-In Times:

- Hospitality load in is set for 9:00 AM Thursday, August 14, 2014
- Manufacturers load in is set for 11:00 AM Thursday, August 14, 2014
- IndyCar Series teams load in 8:00 AM Friday, August 15, 2014
- Indy Lights and Pro Mazda teams load in 8:00 AM Thursday, August 14, 2014

Motor Coach spacing is very limited, and this “load in schedule” will be strictly enforced. Motor Coach Spaces must be vacated by Monday, August 18, 2014, at 12:00 noon EST.

DRIVER/OWNER MOTOR COACH PARKING

The cost of each motor coach space will be \$1,500.00 (plus a 5.6% WI tax) and will include:

- 1) 50 amp Power hook-up
- 1) TV feed hook-up
- Each coach space is 15' x 55'
- Coach spaces are not to be used for entertaining clients and guests.
- Proper credentials will be required to access the parking area
- Additional services such as telephone, sanitation service, golf carts, toilets, telephone, tables and chairs will be available at an additional cost

HOSPITALITY MOTOR COACH PARKING

The cost of each motor coach space will be \$4,850.00 (plus a 5.6% WI tax) and will include:

- 50 amp Power hook-up
- TV feed hook-up
- Each coach space is 15' x 70'
- A drawing of your layout is need with your order
- Proper credentials will be required to access the parking area
- Additional services, such as telephone, sanitation services, golf carts, toilets, telephone, tables and chairs will be available at an additional cost

Payment in full (check or credit card) of motor coach spaces and catering must be received by **July 10, 2014**. *For Credit Card payments, use attached Credit Card Authorization Form.*



MOTOR COACH SUPPORT VEHICLES

There will be no parking for support vehicles in both the *Driver/Owner* and *Hospitality* motor coach parking areas.

STAGING & VEHICLE WASHING

- Vehicle staging will be set up in the North lots, near the Pettit National Ice Center & I-94.
- Vehicle washing will be provided by Anointed Auto Detail. Contact Early Jackson. anointedautodetail47@yahoo.com or 817-707-9056.

INFIELD ACCESS

- All infield parking and deliveries by vehicles will be closed during track activities. A schedule will be provided, when details are finalized.
- Golf cart access in and out of the infield, will be opened all day, through the tunnel. No scooters are allowed outside the track or through the tunnel at all times.

PARKING NOTE

Event parking will be very limited due to the nature of the activities and events scheduled in the infield during the Event. Team parking will be located outside the track in a designated lot.

DELIVERIES

No deliveries will be permitted during on-track race activities (8 a.m. – 5 p.m.). Vehicle access for all deliveries will be permitted after the day's on-track events are completed. Teams who wish to have items shipped to the track, may do so by including the proper contact information on all shipping labels and shipping to the following address:

Wisconsin State Fair Park
7722 W. Greenfield Ave
West Allis, WI 53214
Phone: 414-266-7000

Label Information:
Team/Organization
Series or Affiliation
Contact Name & Phone Number



ADDITIONAL EVENT INFORMATION

Sponsorship, Hospitality Chalets, Suites & Track Signage

Information on sponsorship, hospitality, chalets, suites and track signage for the Milwaukee IndyFest, please contact Alex Moeller, E-mail: alex.moeller@andrettisportsmarketing.com Phone: (716) 400-4713

Public Relations Director

Information on media advertising for the Milwaukee IndyFest, please contact Peter Minnig, Email: pr@andrettisportsmarketing.com or 317-872-2700. EXT #286

Food & Beverage

- The “official caterer” of the Event is Marcus Hotels & Resorts©
- All food and beverage may be ordered through Terri Mackey terrimackey@marcushotels.com or 414-390-4643.
- Suites and Chalets must be catered by Marcus Hotels & Resorts©
- A catering buy out fee of \$1,500.00 will apply should teams prefer to use their own food and beverage. This can be found on the 2014 Motor Coach Reservation Form.

Security Audio/Visual/ Golf Carts

Official Security/Audio/Visual/Golf Cart Providers:

- Golf Carts: Above Par – Contact Mike Erickson @ 262-896-9570 or mike@apgolfcars.com.
All drivers picking up golf carts will need to provide I.D, Certificate of Insurance, and a completed waiver form. Carts can be picked up Thursday and need returned within 3 hours after IndyCar race.
- Dry Cleaning: Martinizing Dry Cleaning - 20% discount for dry cleaning & 10% off laundered services to Indy hard card holders. Free pick up/delivery. Contact Bruce Peterson @ 262-366-8843 or bruce@mymartinizing.com
- Tent/Party rental: J&K Tent Rentals – Contact John Goeman @ 800 558 3687 or john@jkrentals.com
- Security Contractor: Please contact John Henderson @ 317-281-4162
john.henderson@andrettisportsmarketing.com for security needs.
- Portable Toilets: Arnold’s Environmental - Contact Andy Arnold @ 262-675-2497



- Phone & Internet: Please contact AT&T with your internet and phone needs, no later than June 4th to ensure activation for the race weekend. AT&T- Anthony Gardner @ 414-426-3156 or Ag1547@us.att.com
- Sign Contractor: Britten Banners : install, production & onsite for sponsors and larger items contact Evan Miller @ 231-941- 8200 emiller@brittenbanners.com
2322 Cass Rd, Traverse City, MI 49684
- Sign Me-Up: adhesive vinyl sticky backs & smaller items: a-frames, coroplast signs, Brian Dunton bdunton@signmeupofwi.com 311 Forest Ave, Sheboygan Falls, WI 53085 P: 920-550-0009
- Truck Washing: Anointed Auto Detail Contact Early Jackson. anointedautodetail47@yahoo.com or 817-707-9056.
- Shipping address: 7722 West Greenfield Ave.
West Allis Wi 53214
This will be the main weekend drop off for Fed-EX/UPS.
- Vendor Passes: The Credentials Bldg.
7722 West Greenfield Ave.
West Allis Wi 53224 - Located at the southeast corner of State Fair Park
All vendors/display operators must comply with the Wisconsin State Fair Park requirements, rules and regulations as they apply to IndyFest 2014, which can be found at www.wistatefair.com
All payments and signed Exhibitor Space Agreements must be received by **July 25, 2014**, and sent to:
Attention: Lori Crane – Exhibitor Space
Andretti Sports Marketing
7615 Zionsville Rd
Indianapolis, IN 46268
- Travel Advisories: For the most up-to-date construction advisories and road closures for Southeast and the entire state of Wisconsin, please visit www.511wi.gov.
For information on the latest closures and updates due to the I-94 construction, please visit www.repave94.org.
For general directions to the Wisconsin State Fair Park bringing you to 7722 West Greenfield Ave, West Allis, WI 53224
<http://maps.yahoo.com/#mvt=m&lat=43.024364&lon=-88.018375&zoom=16&tp=1>



2014 Milwaukee IndyFest Motor Coach General Rules and Regulations

1. All motor coach Spaces must be used only by the team (i.e., team owners and drivers), or team sponsors.
2. Motor coach Spaces and passes are not to be utilized as contest prizes, nor used as part of a public promotional campaign. Use of motor coach space may be utilized as part of private business-to-business campaign as long as prior approval has been obtained by the Milwaukee Indy Fest officials.
3. Licensee's must either use the official caterer within the motor coach space by returning the enclosed 2014 Catering Request Form, submitted with other forms as required, or add the Catering opt out fee of \$1500.00, as shown on the 2014 Motor Coach Reservation Form.
4. In general, temporary signage, displays, selling of merchandise, food or beverages, promotional activities and activity on observation platforms (i.e., signage, viewing, etc.) are not allowed within the motor coach area. Exceptions are as follows:
 - (a) low level stanchion and flagging to define each team's or sponsor's Space
 - (b) standard 3'x5' flags at the four corners of the motor coach
5. All teams and sponsors should use discretion. All materials must be focused on private activity and are not to be used as a means of advertising or promotional leveraging seen by the general public.
6. Guests Admission. Licensee and Licensee's guests each must have a valid Event ticket for gate admission.
7. Utilities and Sanitation Services. No utilities or sanitation services are provided as part of this License Agreement other than one (1) fifty (50) amp circuit will be provided. Additional outlets are available at Licensee's expense. NO DUMPING WHATSOEVER IS PERMITTED. Sanitation/pumping services at Licensee's expense may be obtained through Licensor's designated contractor only. Port-o-lets and trash barrels are provided for your convenience and may not be moved or relocated.
8. Prohibited items include but are not limited to swimming pools, firearms or weapons of any kind, pets or animals, fires or fireworks of any type. Tents, awnings, structures, platforms, bleachers, scaffolding or similar apparatus; provided, however, awnings are allowed if they do not extend beyond Licensee's Space.



Event Contact Info

First	Last		Phone:	Email Address:
Kevin	Healy	Managing Director	407-491-6499	kevin.healy@andrettisportsmarketing.com
Greg	Goldhaber	Production/Events	954-862-2418	ggoldhaber@teamenterprises.com
Alex	Moeller	Corporate Sponsorship & Hospitality	716-400-4713	alex.Moeller@andrettisportsmarketing.com
Peter	Minning	Corporate Communications Media Inquiries	703-798-1440	Peter.minning@andrettisportsmarketing.com
Whitney	Brockway	Client Services	902-287-9073	Whitney.brockway@andrettisportsmarketing.com
Eunice	Spells	Legal	317-872-2700	Eunice.Spells@andrettiautosport.com
Nicole	Norris	Credentials & Ticketing	414-326-4303	nicole.norris@andrettisportsmarketing.com
Scott	Rush	Director of Operations	317-432-9529	Scott.Rush@andrettisportsmarketing.com
John	Henderson	Operations Mgr/Motor Coach Space & Catering	317-281-4162	john.henderson@andrettisportsmarketing.com
Phillip	Walker	Track Operations/ Exhibitor/Vendor Display	919-215-3351	pwalker@phillipwalkerauctions.com
Donna	Pulles	Volunteer Coordinator/Information		volunteer@andrettisportsmarketing.com
Ruthie	Forbes	Ceremonies/Events Accredited Media Credential Requests	317-258-5630	ruthie@grand-solutions.net credentials@andrettisportsmarketing.com



**2014 ABC Supply Co. Inc. Wisconsin 250 at
Milwaukee IndyFest presented by Metro Milwaukee
Honda Dealers
TICKETING INFORMATION**

All pricing includes taxes and fees.

\$1 Fee per ticket applies IF tickets are *mailed* to guest.
Print at home and will call tickets incur *no additional* fees.

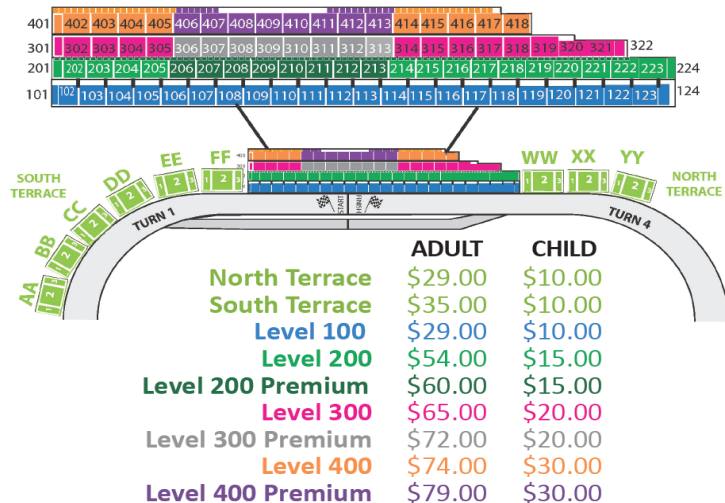
- Tickets can be purchased via:
 - www.milwaukeeindyfest.com
 - Wisconsin State Fair Park box office phone number: (414) 326-4303; Box office hours are 10AM - 4PM weekdays until April 30th.
- Group ticket packages can be ordered by contacting Nicole Norris at tickets@andrettisportsmarketing.com or 317.716.9297



2014 RESERVED SEATS

Sunday reserved seats give you the best view of the racing action and also allow you to enjoy all of the IndyFest fun before, during and after the races on Sunday. All reserved seats include access to the infield on Sunday.

Wheelchair accessible and companion seating available throughout the various sections by calling the box office at 414-326-4303.



TICKET PRICING

		ADULT	CHILD
General Admission	Saturday	\$20.00	\$5.00
	Sunday	\$25.00	\$5.00
	Two-Day	\$35.00	\$10.00
Paddock/GA Package	Saturday	\$35.00	\$10.00
	Sunday	\$45.00	\$10.00
	Two-Day	\$65.00	\$20.00
Pit/Paddock/GA Package	Saturday	\$99.00	
	Sunday	\$99.00	
	Two-Day	\$119.00	
Marcus Club Hospitality	Saturday	\$89.00	
	Sunday	\$119.00	
	Two-Day	\$189.00	
Pit/Paddock Only <small>admission ticket required</small>	Single Day	\$89.00	
	Two-Day	\$99.00	
Paddock Only <small>admission ticket required</small>	Single Day	\$20.00	\$5.00
	Two-Day	\$35.00	\$10.00

CALL TODAY! 414-326-4303 or go to
www.MilwaukeeIndyFest.com



Andretti Sports Marketing Wisconsin, LLC

7615 Zionsville Road
Indianapolis, IN 46268

One Time Credit Card Payment Authorization Form

Sign and complete this form to authorize Andretti Sports Marketing Wisconsin, LLC (“ASMW”) to make a debit to your credit card listed below.

By signing this form you give ASMW permission to debit your account for the total amount indicated below, including any late fee, if applicable. This is permission for a single transaction only, and does not provide authorization for any additional unrelated debits or credits to your account.

Please complete the information below:

I _____ authorize ASMW to charge my credit card
(Full name)

account indicated below _____ for these _____
(Amount) (Description of goods/services)

Billing Address _____ Phone# _____
(Must match Credit Card)

City, State, Zip _____ Email _____

Account Type: Visa MasterCard AMEX Discover

Cardholder Name _____

Account Number _____

Expiration Date _____

CVV2 (3 digit number on back of Visa/MC, 4 digits on front of AMEX) _____

SIGNATURE _____

DATE _____

I authorize the above named business to charge the credit card indicated in this authorization form according to the terms outlined above. This payment authorization is for the goods/services described above, for the amount indicated including any late fees imposed, if applicable, and is valid for one time use only. I certify that I am an authorized user of this credit card and that I will not dispute the payment with my credit card company; so long as the transaction corresponds to the terms indicated in this form.